



**Paper Recycling Conference Europe**

9 - 10 November 2011

Barcelona, Spain

**Contact**

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**Barcelona Serves as Host of Paper Recycling Conference Europe 2011**

LONDON - The Recycling Today Media Group, in conjunction with Pira International, has announced Barcelona as the host city for Paper Recycling Conference Europe 2011. The event will take place on 9-10 November at the Barcelo Sants Hotel in this beautiful Spanish seaside city.

The event is designed for European and international paper recycling professionals – recovered paper merchants, government recycling officials, consuming mills, traders and brokers – who wish to stay ahead of industry developments in order to remain competitive in the global marketplace.

Programme topics will examine the supply, demand, trading, collection and processing of recovered fibre. The agenda will also cover the key issues affecting the whole paper recycling supply chain, as identified by our expert programme advisory committee, including opportunities in new markets, certifications and concerns over decreasing fiber quality.

As it has every year since 2005, Paper Recycling Conference Europe 2011 will again provide a forum for recyclers, consuming mills, recycling officials and traders to network and share ideas while also gaining insight into regional trends in key markets in Europe and leading export destinations.

Conference organisers welcome offers to make presentations and suggestions for session topics from individuals and organisations wishing to take part in the conference. Interested parties should contact Hayley Marsden at +44 (0) 1372 80 2026 or [hayley.marsden@pira-international.com](mailto:hayley.marsden@pira-international.com).

Those seeking additional information about the event can visit [www.PaperRecyclingEurope.com](http://www.PaperRecyclingEurope.com).

**About the Recycling Today Media Group**

Founded in 1963 the group publishes Recycling Today magazine, Recycling Today Global Edition magazine, the Paper Recycling Markets Directory, RecyclingToday.com as well as numerous other magazines and directories for the scrap and recycling industry. As the leading media outlet serving the international recycling market, the organisation offers a comprehensive perspective on industry activities and trends.

**About Pira International**

Pira International is the worldwide authority on the paper, packaging and print industry supply chains. Established in 1930, Pira provides strategic and technical consulting, testing, intelligence and events to help clients gain market insights, identify opportunities, evaluate product performance and manage compliance.

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