



**Paper Recycling Conference Europe**

9 - 10 November 2011

Barcelona, Spain

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**Distinguished Panel to Discuss Recovered Fibre's Global Trade Patterns**

LONDON – A distinguished panel of recovered fibre traders will provide their insight on global trading patterns at Paper Recycling Conference Europe 2011. The event, hosted by The Recycling Today Media Group and Pira International, will take place on 9-10 November at the Barcelo Sants Hotel in Barcelona.

On Thursday, 10 November, in a session titled "The Trading Triangle," Bill Moore of Moore & Associates, Atlanta, will moderate a discussion among four panellists who collectively trade hundreds of thousands of tonnes of recovered fibre each year. The four panellists are:

- Niels van Binsbergen, Managing Director, ACN Europe
- Francisco Donoso, Director, Reciclajes Dolaf
- Philippe Chantrain, Sales and Marketing Manager, Cellmark
- Marc Forman, President, GP Harmon Recycling.

Attendees will benefit from hearing the remarks of these panellists on the changes they have observed in how and where recovered fibre is exported. As mills throughout the world compete for the limited supply of recovered fibre, these traders take part in the ongoing effort to match what is collected with the most suitable buyers.

Paper Recycling Conference Europe is designed for European and international paper recycling professionals – recovered paper merchants, government recycling officials, consuming mills, traders and brokers – who wish to stay ahead of industry developments in order to remain competitive in the global marketplace.

Programme topics will examine the supply, demand, trading, collection and processing of recovered fibre. The agenda will also cover the key issues affecting the whole paper recycling supply chain, as identified by an expert programme advisory committee, including opportunities in new markets, progress and implications of the End of Waste legislation and concerns over decreasing fibre quality.

As it has every year since 2005, Paper Recycling Conference Europe 2011 will again provide a forum for recyclers, consuming mills, recycling officials and traders to network and share ideas while also gaining insight into regional trends in key markets in Europe and leading export destinations.

Conference organisers still have a limited number of exhibit spaces and sponsorship opportunities available for organisations wishing to take part in the conference. Interested parties should contact Stacey Ludlow at +44 (0) 1372 80 2052 or [stacey.ludlow@pira-international.com](mailto:stacey.ludlow@pira-international.com).

Those seeking additional information about the event can visit [www.PaperRecyclingEurope.com](http://www.PaperRecyclingEurope.com).

**About the Recycling Today Media Group**

Founded in 1963 the group publishes Recycling Today magazine, Recycling Today Global Edition magazine, the Paper Recycling Markets Directory, [RecyclingToday.com](http://RecyclingToday.com) as well as numerous other magazines and directories for the scrap and recycling industry. As the leading media outlet serving the international recycling market, the organisation offers a comprehensive perspective on industry activities and trends.

**About Pira International**

Pira International is the worldwide authority on the paper, packaging and print industry supply chains.

Established in 1930, Pira provides strategic and technical consulting, testing, intelligence and events to help clients gain market insights, identify opportunities, evaluate product performance and manage compliance.