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Trade Routes Key Topic at Paper Recycling Europe

LONDON – The factors that cause recovered fibre to flow from one part of the world to another will be the topic of a much-anticipated session at Paper Recycling Europe 2011. Organised by the Recycling Today Media Group and Pira International, the event takes place 9-10 November in Barcelona.

A conference session on Thursday morning 10 November will examine developments in global trade patterns for recovered fibre. "The Trading Triangle" features a distinguished panel that includes:

- Niels van Binsbergen, managing director of ACN Europe, based in the Netherlands;
- Francisco Donoso, director of Spain-based Reciclajes Dolaf;
- Philippe Chantrain, sales and marketing manager at the Cellmark office in Sweden; and
- Marc Forman, president of United States-based GP Harmon Recycling.

The session is chaired by Bill Moore, president of United States-based paper industry consulting firm Moore & Associates.

"The Trading Triangle" is one of more than a half-dozen sessions, each designed to provide key insights into the paper and paper recycling industry in Europe and beyond.

Among the other session topics and speakers at Paper Recycling Europe 2011 are:

- In a session titled, "Whose fibre is it?" panelists will consider the decision by some generators to market their recovered paper directly. Panelists include Harm Douwe Hitzert, managing director of the Netherlands-based Reukema Paper Group; Bernard Arrateig, vice president-RCP sourcing for UPM Kymmene in Finland; and Thorsten Wenzel, director of Germany-based Interseroh
- A macro-economic perspective and assessment of implications for the paper and paper recycling industries from Clive Suckling, an analyst of the forest, paper and packaging industry for PWC in the United Kingdom
- A review of the European Union's "End of Waste" legislation, with comments from Ross Bartley, Environmental and Technical Director of the Bureau of International Recycling (BIR); Merja Helander, president of the European Recovered Paper Association (ERPA); and David Barrio, director of Spanish paper industry association ASPAPEL
- An examination of the supply and demand balance of recovered paper by David Powlson of Pöyry Management Consulting Ltd. in the United Kingdom
- Several viewpoints of the quality challenges inherent in collecting more fibre in co-mingled methods and the steps being taken to meet those challenges will be addressed at a session called "The quality quandary." Panelists include Henri Vermeulen, vice president-recovered paper of Netherlands-based Smurfit Kappa;



Manuela Suttning of Austria-based equipment supplier Redwave; Steve Miller, CEO of United States-based equipment supplier Bulk Handling Systems (BHS); and Sofia Boente and Andrea Orallo of ASPAPEL in Spain

- The future outlook of the paper and board industries will be addressed by Graham Moore, senior consultant – paper, with United Kingdom-based Pira International; Teresa Presas, director general of Brussels-based CEPI; and Marcin Szwarz, market intelligence and research manager for Mondi Group in Poland

Paper Recycling Europe is designed for European and international paper recycling professionals – recovered paper merchants, government recycling officials, consuming mills, traders and brokers – who wish to stay ahead of industry developments in order to remain competitive in the global marketplace.

As it has every year since 2005, Paper Recycling Europe in 2011 will provide a forum for recyclers, consuming mills, recycling officials and traders to network and share ideas while also gaining insight into regional trends in key markets in Europe and leading export destinations.

Delegates wishing to ensure they can stay at the host hotel, the Barcelona Sants, are advised to reserve their room soon, since rooms cannot be guaranteed.

Those seeking additional information about the event can visit www.PaperRecyclingEurope.com.

About the Recycling Today Media Group

Founded in 1963 the group publishes *Recycling Today*
Paper Recycling Markets Directory

Recycling Today Global Edition

About Pira International

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