



PRESS RELEASE

7 March, 2010

Contact:

Veronika Fricova

+44 (0) 1372 802 017

Frankfurt to Host 2010 European Paper Recycling Conference

London, UK - The Recycling Today Media Group, in conjunction with Pira International, has announced the venue for the 2010 European Paper Recycling Conference, which will take place at the Sheraton Congress Hotel in Frankfurt, Germany, Nov. 2-4.

The event is designed for European and international paper recycling professionals – recovered paper merchants, government recycling officials, consuming mills, traders and brokers - who wish to stay ahead of the latest industry trends to meet the challenges of today's global marketplace.

Programming topics will examine the supply, demand, trading, collection and processing of recovered fiber. Separate programming tracks will also address recovered fiber consumption at paper mills as well as recycling plant operation.

Conference organizers have also issued a call for papers from individuals and organizations wishing to be considered for presentation at during the conference. Interested parties should contact Veronika Weithofer at 44 (0) 1372 802 057 or Veronika.Weithofer@pira-international.com.

As it has every year since 2005, the European Paper Recycling Conference in 2010 will provide a forum for recyclers, consuming mills, recycling officials and traders to network and share ideas while also gaining insight into regional trends in key markets in Europe and leading export destinations.

Those seeking more information should visit www.PaperRecyclingEurope.com.

About the Recycling Today Media Group

Founded in 1963 the group publishes *Recycling Today* magazine, *Recycling Today Global Edition* magazine, the *Paper Recycling Markets Directory*, RecyclingToday.com as well as numerous other magazines and directories for the scrap and recycling industry. As the leading media outlet serving the international recycling market we offer unique and powerful perspective on industry activities and trends.

About Pira International

Pira International – *the* worldwide authority on the packaging, paper and print industry supply chains. Established in 1930, Pira provides strategic and technical consulting, testing, intelligence and events to help clients gain market insights, identify opportunities, evaluate product performance and manage compliance.

###